Pranesh P

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India

Product Designer / AI Product Designer

PROFESSIONAL SUMMARY

Product Designer with 3+ years building AI healthcare products, configuration tools and enterprise dashboards. Combines UI/UX, design systems and working prototypes from exploration to developer handoff.

www.iampraneshp.com | LinkedIn | Behance | Dribbble | GitHub | Medium | Instagram

EXPERIENCE

Product Designer / UI/UX Designer

iCliniq (Orane Healthcare India Pvt. Ltd.)

Oct 2023 – Present | Coimbatore, India

- **AI healthcare products.** Designed Empower, DrugSense, Condition Compass, Rudo, Unified TES and Voice Agent experiences, with responsive prototypes and cohesive dark/light interfaces.
- **Clinical dashboards.** Designed patient and clinician dashboards for Memorial Sloan Kettering Cancer Center and Kornia Health, translating complex clinical workflows into usable interfaces.
- **Core website journeys.** Redesigned the homepage, Ask a Doctor and listings/profiles; completed doctor-profile UX and handed off article/Q&A hubs.
- **Design systems.** Established typography, tokens, reusable components and interaction guidelines; documented shared systems for iCliniq, TES, Doctor Reach AI and Microguides.
- **Design-to-code delivery.** Design and implement responsive interfaces using Claude Design and Claude Code; hand off working frontends for developers to integrate real data. Delivered Directus analytics UI/data graphs, built Doctor Reach AI screens and shipped product-suite pages.
- **Configuration & prompt tools.** Built TES Config Studio HTML flows with role-based views, live previews and evaluation prototypes. Completed a prompt-generation sandbox and documentation; iterated a staging prompt dashboard with tone controls, pipeline runs and PDF output.
- **Consultation & authentication.** Designed chat/video/phone consultations, WhatsApp/Telegram advice and subscription plans; created guest-limit and OTP states. Explored NPI authentication and EHR authorization for Rudo.
- **Health tools & trust.** Designed DASS-21, symptom-checker and gamification experiences; handed off ratings/reviews and designed privacy, cookie, terms and other policy pages.
- **Content, commerce & web.** Developed Microguides purchase, preview, validity and download-limit flows; redesigned Insights survey-data displays and built Perpendicular.Health and Evals pages in Framer.

SKILLS & TOOLS

Product & UX: User research · Information architecture · User flows · Wireframing · Prototyping · Usability testing

UI & systems: Responsive UI · Design systems · Component libraries · Interaction design · Microinteractions

AI & delivery: Role-based UX · Conversational & voice UI · AI-assisted prototyping · Developer handoff

Tools: Figma · FigJam · Figma Make · Framer · Claude · Claude Design · Claude Code · Cursor · Google AI Studio · Antigravity · Stitch · VS Code · Copilot · Adobe Suite

EDUCATION

B.Sc. Visual Communication - Nehru Arts & Science College, Coimbatore | 2018–2021

RECOGNITION

Runner-Up - Lollypop Design Studio, Designathon 2023 View

UI Designer for InvestIQ, a FinTech concept with gamified onboarding and guided mutual-fund investing flows.